

WEEKLY CAREER BULLETIN

(Information related to Employment & Career)

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TRIPURA EMPLOYMENT/RECRUITMENT NOTIFICATION

- ❖ **Tripura Public Service Commission** has notified for recruitment to the posts of **Assistant Director in Directorate of Sainik Board** (Total vacancy= 1). The date for submission of application is 25-09-2023.

For details please visit

<https://tpsc.tripura.gov.in/>

or

https://tpsc.tripura.gov.in/sites/default/files/adv_t_n_o.122023.pdf

- ❖ **The Tripura AIDS Control Society** has advertised an Employment Notification for recruitment of **Medical Officer** under State AIDS Control Society (Total vacancies=3). Interested candidate are hereby requested to submit their Bio-data in the prescribed format & submit relevant self-attested documents by hand/ by registered post in a sealed envelope with super scribed name of the post as "Application for the post of....." & " 'Applicant's name S/o D/o w/o" addressed to the o/o Project Director, Tripura State AIDS Control Societ5r, Akhaura Road, opposite to IGM Hospital, Agartala, Tripura west on or before 5th

September , 2023 before 4:00 pm (excluding Govt. holidays).

For details please visit

[https://health.tripura.gov.in/sites/default/files/uploa
d_contents/Advertisement%20MO.PDF](https://health.tripura.gov.in/sites/default/files/upload_contents/Advertisement%20MO.PDF)

- ❖ **Tripura Public Service Commission** has notified for recruitment to the posts of **Agriculture Officer (TAFS, Gr.-I** (Total vacancy=60). The Last date for submission of application is **11-09-2023**.

For details please visit

<https://tpsc.tripura.gov.in/>

or

https://tpsc.tripura.gov.in/sites/default/files/adv_t_n_o.102023_01082023.pdf

ALL INDIA EMPLOYMENT/RECRUITMENT NOTIFICATION

- ❖ **Hindustan Petroleum Corporation Limited** has notified for recruitment examination to the post of **Mechanical Engineer, Electrical Engineer, Civil Engineer, Law Officer and Other Vacancy** (Total vacancies= 276). The Last date for submission of online application is **18-09-2023**.

For more details please visit

www.hindustanpetroleum.com

- ❖ **Bharat Electronics Limited (BEL)** has announced a Notification for the recruitment of **Engineering Assistant Trainee, Technician ‘C’, Junior Assistant & Dy Engineer Vacancy** (Total vacancies= 97). The Last date for submission of online application is **09-09-2023**.

For more details please visit

<https://bel-india.in/CareersGridbind.aspx?MId=29&LId=1&subject=1&link=0&issno=1&name=Recruitment++Advertisements>

- ❖ **Aeronautical Development Agency** has Announced Notification for the recruitment of **Project Engineer Vacancy** (Total vacancies= 100) through Walk in Interview from **04-09-2023 to 14-09-2023**.

For more details please visit

<https://www.ada.gov.in/>
or
<https://www.ada.gov.in/currentdocs/ADV-122%20Walk%20In%20Interview.pdf>

- ❖ **Railway Recruitment Cell (RRC), Northern Railway** has announced a notification for the recruitment of **Senior Technical Associate** (Total vacancies= 93). The Last date for submission of online application is **28-08-2023**.

For more details please visit

<http://rrcnr.org/>

- ❖ **Airports Authority of India (AAI)** has Announced a notification for the recruitment of **Jr. Assistant (Office), Sr. Assistant (Accounts) & Jr. Executive** (Total vacancies= 342). The

Last date for submission of online application is **04-09-2023**.

For more details please visit

https://www.aai.aero/sites/default/files/examda_shboard_advertisement/Detailed%20Advertisement%20No.%2003-2023.pdf

- ❖ **Agricultural Scientists Recruitment Board (ASRB)** has announced Notification for **Principal Scientist & Senior Scientist** (Total vacancies= 368). The Last date for submission of online application is **08-09-2023**.

For details please visit

<https://asrbapplication.in/index>
or
<https://asrb.org.in/images/Vacancy-Notification-Advt-No.-03-2023-for-the-posts-of-Principal-Scientist-&Senior-Scientist.pdf>

- ❖ **Bhabha Atomic Research Centre (BARC)** has announced a notification for the recruitment of **Junior Research Fellowship** (Total posts= 105). Last date for submission of application is **31-08-2023**.

For more details please visit

<https://www.barc.gov.in/careers/recruitment.html>
or
<https://www.barc.gov.in/careers/vacancy19.pdf>

- ❖ **Western Coalfields Ltd** has advertised a notification for the recruitment of **Trade Apprentice, Technician & Graduate Apprentice** (Total vacancies =1191). The Last date for submission of online application is **16-09-2023**.

For details please visit

CAREER TIPS



What is Mass Communication?

Mass communication covers a wide area. There are different streams in it. A student can make a mark in any of the following fields through these careers in mass communication:

- Advertising
- Journalism – Print, TV, Radio
- Public Relations
- Publishing
- Film-making
- Direction and production

Careers In Mass Communication

- ❖ **Journalist:** A career in mass communication and journalism act as an employee's primary work to collect the news and file it at the end of the day. But gathering news is not easy as it seems.
 - ✓ In order to get the news, a Journalist has to win the confidence of the people. His day starts with going to the office and then checking with his sources about the happenings around.
 - ✓ If he has some news, he goes to the field to cover it. After the news is collected, a journalist is required to come back to the office and write it for the reader.
 - ✓ A journalist usually gets free at 9 in the evening (every organization has its own timings) but he can be again sent to the field in case any news breaks out.

- ❖ **Advertising:** Advertising is the mass communication career option that helps for informing and influence the general public to purchase products or services through visual or oral messages.

The basic idea of advertising is to create awareness in the minds of potential customers. Some of the normally used media for advertising are TV, radio, websites, newspapers, magazines, billboards, hoardings, etc.

- ❖ **News Anchor:** A Newsreader or News Anchor is the face of a TV news channel. A person holding a career in mass communication as a News Anchor faces a big responsibility. Also, it's one of the most chosen journalism and mass communication courses after 12th.
- ❖ **Copywriter:** The work of a copywriter involves writing slogans, punch lines, and jingles for his/her advertising clients. The text should be such that a customer gets easily fascinated by it and make up his mind to purchase the product.
- ❖ **Media Planner:** The advertising firm prepares the advertisement but the task of putting it in the different kinds of media (print, radio, television) is handled by Media Planner.

While selecting the media, a Media planner, first of all, understands the target audience the advertiser is trying to reach.

Then researches the magazines the audience likes to read and the type of TV programs it watches. A media planner also decides the timings of advertisements. After carrying out these tasks, Media Planner has to book advertising space with media owners. He has to work on a specific budget.
- ❖ **Public Relations Officer (PRO):** His task is to bring the organization's accomplishments before the public through newspapers and television. A PRO either works in a Public relations department of a company or in a PR agency. In the PR agency, a PRO has to handle different clients simultaneously but a person donning the hat of a PRO for a particular company has to oversee the task of that company only.

PUBLIC RELATIONS OFFICER

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❖ **TV Producer:** A television producer's work involves coordinating all aspects of production. From idea development to casting actors to overseeing the technical crew, a television producer has to do everything in a career of mass communication.

❖ **Camera Person:** There are no fixed working hours for a camera person. The camera persons employed in the news channel have to go with the Reporters for shooting. Though they are allotted a particular shift like Journalist they can anytime be asked to go to the field for covering the news.

❖ **Copy Editor:** A copy editor mainly reviews, rewrites, and edits the work of the writers. Sometimes they do the original writing also. A senior copy editor even plans the content of the books and oversees the production of the publications.

❖ **Film-making:**



This is a separate stream that has obtained a position under the Mass Communication course. It is a highly interesting field but at the same time challenging also. World over various types of films

is made like documentaries, promotional films, news, reels, feature films, TV commercials, and music videos. All films make use of different technologies.

❖ **Radio Jockeying:** Radio Jockey is a person who has an air position in radio broadcasting. Radio jockey work involves presenting a variety of music programmes and entertaining audiences. It also help with other things such as guest interviews of artists, celebrities, music or film-related work. In the career as a radio jockey one provides music-related comments and manages audience requests.

❖ **Video Jockeying:** Video Jockey is a person who introduces music ad new videos to commercial television. Video Jockey set music and music hosting programmes in a social media, public places, or in events. They are also supposed to hosting game shows to travel shows to youth forums, chatting with the public, doing interviews with artists and music celebrities etc.

❖ **Video Editing:**



Video Editing is the process of editing and manipulating video images and clips. A career in mass communication includes video editing that works as adding special effects, editing of segments of motion video, and sound recording in the video. It is called as a post-production process.

Social Media platform of MCC Agartala

- ✓ Follow MCC Agartala YouTube Channel at : <https://www.youtube.com/channel/UCFShAKmjNNz2C4t8aw8TEcQ>
- ✓ Follow and subscribe our Facebook Page for updated information <https://www.facebook.com/mccagt>
- ✓ Follow our Twitter handle address at <https://twitter.com/MCCAgartala>
- ✓ Login to National Career Service Portal for getting <https://www.ncs.gov.in/>