

WEEKLY CAREER BULLETIN (Information related to Employment & Career)
Issued for the week 9-15 January, 2021, Published by the
Model Career Centre, Agartala, Directorate of Employment Services & Manpower Planning,

Employment Notifications:

Recruitment in Tripura:

- Recruitment in Society for Entrepreneurship Development Institute of Tripura, ITI Road, Indranagar, Agartala for the post of Project Manager, Associate Project Manager & MIS Manager. The details requirements of all posts such as qualification, experience, remunerations, age-bar, terms & conditions, common application form may be seen at the website www.sofed.in
- Recruitment in the **Family Court, Kailashahar: Unakoti**, Tripura, for the post of **P.A-II (Jr. Grade Stenographer) (Group-C)**. Qualification: Graduation in any discipline, technical qualification-must have capacity to take dictation of 100 words per minutes in shorthand (English) and Typing speed of at least 60 words per minutes in computer. Fee 400/- (200/- ST/SC/PH category). Last date for submission of application is **12-02-2021**. For further details please visit the website <https://districts.ecourts.gov.in/India/tripura/unakoti/recruit>.

Recruitment in All India Level:

- Recruitment in Various Departments of Govt. of India, by selection through the **UPSC** website (<https://www.upsconline.nic.in>) for the post of Assistant Director, Department of fertilizers, Ministry of Chemical and fertilizers, Assistant Professor (Dermatology, Venereology & Leprosy) Ministry of Health & Family Welfare, Assistant Professor (Medical Gastroenterology), Ministry of Health & Family Welfare, Assistant Professor (Ophthalmology), Ministry of Health & Family Welfare, Assistant Professor (Obstetrics & Gynecology), Ministry of Health & Family Welfare etc. The candidates willing to apply for the posts are advised to visit commission's website (<https://www.upsconline.nic.in>) for further details.

- Recruitment in Rashtriya Military School Dholpur (Rajasthan), for the posts of Master Gaz (PGT) (Mathematics/Chemistry/Computer Science), & Asst Master (TGT) Social Sc. Qualification for PGT: Essential;-Master Degree in concern subjects with B. Ed, For Computer Science B. Ed not mandatory. Desirable- 3 year's experiences of teaching in Hr/Sr Sec Classes for all posts. Age-Not more than 40 years. Qualification for TGT: Graduation with at least two of the following subjects History/Civics (Pol Sc)/Eco + B. Ed. Desirable- 3 year's experiences of teaching in Hr/Sr Sec Classes for all posts. Age-Not more than 40 years. For further details please visit the website www.rashtriyamilitaryschool.edu.in
- Recruitment in **Krishi Vigyan Kendra**, Kamatchipuram, Theni District, **Tamilnadu**, for the posts of Subjects Matter Specialist (Agri. Extension) & Programme Assistant (Animal Science). Qualification for Subjects Matter Specialist (Agri. Extension):- Master Degree in Agriculture Extension or equivalent qualification. Age Limit: 35 years. Qualification for Programme Assistant (Animal Science):- Bachelor Degree in Veterinary Science/Animal Science or equivalent qualification. Age Limit: 30 years. For details log on www.kvktheni.org.in
- Recruitment in **Delhi Technological University, Govt. of NCT of Delhi**, for the posts of **System Manager & Assistant Programmer**. Qualification: System Manager- MCA/M Sc in computer Science, M. Tech. in computer Science, B. E. /B. Tech. in computer Science & Technology. Age Limit - 40 years (relaxation as per Govt. norms). Assistant Programmer- MCA/M Sc in computer Science, M. Tech. in computer Science, B. E. /B. Tech. in computer Science & Technology. Age Limit- 35 years (relaxation as per Govt. norms).

The application fee will be amounting Rs. 1,000/- for General /OBC candidates (500/- for EWS/SC/ST). Further details can be seen at www.dtu.ac.in

- Recruitment in **Nuclear Power Corporation of India Limited**, A Govt. of India Enterprise, for the post of Sub Officer-B & Leading Fireman-A. For further details regarding qualification, age, experience etc. and mode of applying please visit the website www.npcil.nic.in last date **05/02/2021**.
- Recruitment in **Employers State Insurance Corporation**, New Delhi, for the post of Specialist Grade-II (Anesthesia/General Medicine/General Surgery/ Obst. & Gynac/Orthopedics/Pediatrics/Radiology). Age limit: Not exceeding 45 years as on 01-02-2021. Relaxation for SC/ST/OBC/PWD/Ex-Serviceman candidates as per Govt. of India Instructions. For further details, candidates are advised to refer to the detailed advertisement available on the website www.esic.nic.in last date of received of applications **01-02-2021**.
- Recruitment in **Indian Coast Guard**, Ministry of Defence, for the post of Navik (General Duty/Domestic Branch), Yantrik (Mechanical/Electrical/Electronics). For complete details please visit the website <https://joinindiancoastguard.cdac.in>
- Recruitment in **Indian Institute of Technology Tirupati**, for the post of Professor, Associate Professor & Assistant Professor (Chemical Engineering/Chemistry/Civil Engineering/Electrical Engineering/Humanities & Social Science/Mathematics & Statistics/Mechanical Engineering/Physics/Remote Sensing). Qualification: Ph. D with first class or equivalent at the preceding degree in the appropriate branch with consistently very good academic record. For further details and for link to online application portal visit <http://recruitment.iittp.ac.in/faculty>
- Recruitment in **Rastriya Military School Bengaluru**, for the post of LDC, Lab Attendant, MTS Peon, MTS Mali, MTS Watchman, MTS Safaiwala, Washer man & Table Waiter. Details of age, qualifications and others information's please visit the website www.rashtriyamilitaryschool.edu.in
- Recruitment in **Air India Express Limited**, for the posts of Manager (Flight Dispatch), Sr. Officer (Flight Dispatch), Aircraft Maintenance Engineering & Dy. Manager-IT. Qualification for Manager (Flight Dispatch): Graduate with 10+2 Examination with Physics and Math's, DGCA approved Dispatch as per current CAR or Previous DGCA India Flight Dispatcher approval or Individual holding a valid ALTP/CPL license. Qualification for Sr. Officer (Flight Dispatch): Graduate with 10+2 Examination with Physics and Math's, 03 years experience in Flight Dispatch section in any Airline. Qualification for Aircraft Maintenance Engineering: CAR 66 CAT B1/B2 License on B 737-800 Aircraft fitted with CFM 56engines. Must have passed 10+2 with Physics, Chemistry and Mathematics. Qualification for Dy. Manager-IT: B. E/ B. Tech. (Computer Science/Electronics Engineering/MCA/MBA IT/BCA/B. Sc in Computer Science. For other details please visit www.airindiaexpress.in
- Recruitment in **Indian Institute of Technology Tirupati**, for the post of Executive Engineer, Assistant Executive Engineer, Technical Officer, Medical Officer, Deputy Librarian, Horticulture Officer, Junior Technical Superintendent, Junior Technician, Deputy Registrar, Assistant Registrar, Junior Hindi Assistant & junior Assistant. Applications are received online only. For details advertisement please visit the website www.iitp.ac.in last date for received of application is **29-01-2021**.
- Recruitment in **Indian Institute of Information Technology, Design & Manufacturing Jabaipur**, for the post of Associate Professor & Professor in the disciplines of Computer Science & Engineering, Electronics & Telecommunication Engineering, Mechanical Engineering, English, Design and Natural Sciences (Physics & Mathematics). For further details and application form please visit Institute website www.iiitdmj.ac.in last date for receiving application is **25-01-2021**.
- Recruitment in **Biotechnology Industry Research Assistance Council**, (A govt. of India Enterprise), for the post of Administrative Officer, Manager: Corporate Affairs, Officer-Entrepreneurship Development, Officer (Technical),

Officer (Finance & Accounts) etc. on contract basis initially for a period of four years and subsequently the contract can be renewed twice for a period of five years each based on performance. For details please visit www.birac.nic.in

- Recruitment in **National Fertilizers Limited**, (A govt. of India Undertaking), for the post of **Accounts Assistant**. Age: 18-30 years, Qualification: B. Com with 50% marks in aggregate. For detailed advertisement including other terms & conditions regarding reservation/concessions/relaxations/pay & perks/process of selection how to apply and general instructions visit the website www.nationalfertilizers.com last date for receiving application is **22-01-2021**.
- Recruitment in **Assam University: Silchar** (A Central University), for the posts of Finance Officer, Associate Professor, Assistant Professor & Section Officer. For instructions, minimum qualifications, experience, pay level and other details please visit www.aus.ac.in and <http://assamulucanapply.com>.
- Recruitment in **Banda University of Agriculture & Technology, Uttar Pradesh**, for the posts of Professor, Associate Professor & Assistant Professor in various departments/disciplines. The details of the same may be seen in the vacancy circular at the University website www.buat.edu.in closing date: **30-01-2021**.

Admission Notification:

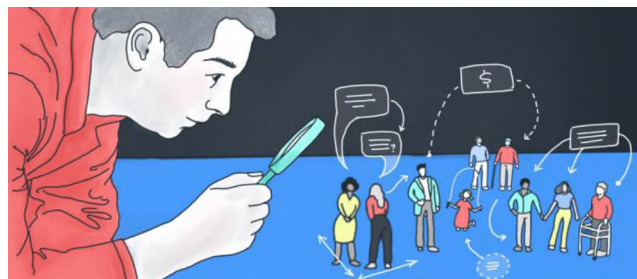
- Admission in **ITI Dharmanagar** on vacant seats in various trades i.e. COPA, Fashion Design & Technology, Welder, MMV, Electrician, Electronics Mechanic and Wireman. The admission will be held on 16-01-2021 at said ITI. Willing & eligible candidates may appear to the ITI Dharmanagar at 11.00 a.m. along with all relevant documents.
- Admission in **ITI Teliamura**, on vacant seats in various trades i.e. Computer Aided embroidery Designing, Desktop Publishing Operator, Electronics Mechanic, Fashion Design & Technology, Fitter, Information and Telecommunication Technology System Maintenance and Mechanic Diesel. The admission will be held on 16-01-2021. For details please contact Training section ITI Teliamura, contact No-7005604620.

- Admission in **ITI Belonia**, on vacant seats in various trades i.e. Fitter, Mechanic Refrigeration and Air-Conditioning. The admission will be held on 16-01-2021. Further details please contact with ITI Belonia, contact No-03823-224987.
- Admission in **National Institute of Electronics & Information Technology, Ajmer**, for Certificate course in Office automation, Certificate course in Web Designing, Advance Diploma in Computer Application Accounting & Publishing, Certified Multimedia Developer, Installation & Maintenance of Photocopiers and Printers etc course. Further details please visit <http://nielit.gov.in/ajmer/> or contact Training Coordinator-7665866585/9414267220.

Career Information:

Career in Market Research

What is Market Research: Market research is a marketing technique that collects information about consumers and their choices, usually through surveys, analysis and interprets the information before providing it to clients to help in decision making. It is the process of determining the viability of a new service or product through research conducted directly with potential customers. Market research allows a company to discover the target market and get opinions and other feedback from consumers about their interest in the product or service. This is the process of discovering and understanding the characteristics of people who will buy the product.



Eligibility Criteria: Market research analysts have a bachelor's degree in any of the following: marketing, statistics, computer science, math, social science, business administration.

Certifications are voluntary but strongly recommended, as they help demonstrate professional competency. The Marketing Research association provides training and certification to those who qualify.

Skill Required: Market Research is a right field for you if you have a * Keen analytical mind, * Love meeting new people, * Good social skills, * Numerical ability, * Skilled in time management, * Good communication skill.

Market research certification courses in India:

- Certifies Research Analyst (CAR)
 - Certificate in Market and Social Research Practice
 - Professional Researcher Certification
 - Graduate certificate in marketing analytics and market research
 - Post graduate certificate Programme in Market Research and Data Analyst
- Market research executives are normally MBAs with specialization in marketing, while those handling data interpretation would need to be post graduates in sociology, psychology or anthropology, social work and related fields.

Study Route: One can clear class XII in commerce and then pursue BA Economics, Statistics, B.Com, BBA followed by MBA in Marketing Research. OR

Clear class XII in any stream and pursue B.Sc Marketing (Hons) or BBA (Marketing Specializations), BA Economics, Statistics, B.Com, BBA followed by Diploma course in Marketing.

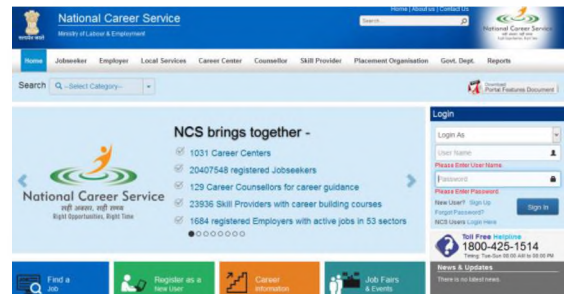
Career Opportunities: Today, market information is required in practically every kind of organization. Govt. departments too have realized the importance of getting information on the public opinion. Political parties use market research to conduct opinion polls. Television channels use market research to find out the popularity of programmes through television rating points (TRPs). Market research analysts are the backbone of all crucial business strategies. They have to play varied roles to understand and improve the sales of a firm.

Market research professionals can work in the following profiles depending upon their interest, expertise and skill-sets:

Research Director, Research Manager, Research Executive, Statistician/Data processing professionals, Research Analyst, Operations Director, Fieldwork manager.

About National Career Service [NCS] project:

- National Career Service is a Mission Mode Project launched by Ministry of Labour and Employment, Govt. of India on 20th July, 2015. Directorate of ES&MP, Govt. of Tripura is implementing National Career Service scheme in our State.



- Under NCS, a digital platform (www.ncs.gov.in) is being provided to various stakeholders in Employment Market.
- It brings together Job Seekers, Employers, Skill Providers, Career Counselors, Local Service Providers (LSP's), Career Centers, Placement Organizations, Households and Government Departments on a common platform through the efficient use of information technology.

Connect through social media platforms for various Career Information/Employment News:

Facebook page of MCC Agartala:

<https://www.facebook.com/mccagt>

Facebook page of MCC Dharmanagar:

<https://rb.gy/yescnf>

Youtube channel of MCC Agartala:

<https://rb.gy/87hnil>

Follow the website for any update related to the Directorate of ES&MP, Govt. of Tripura:

www.employment.tripura.gov.in